




ARULMIGU PALANIANDAVAR COLLEGE OF ARTS AND CULTURE
(Reaccredited With 'A' Grade by NAAC)
(Run by Arulmigu Dhandayuthapani Swamy Thirukkoil, H.R & C.E (Admin) Dept. Government of Tamilnadu)
(A Government Aided College – Affiliated to Madurai Kamaraj University, Madurai)
DINDIGUL ROAD, PALANI - 624601

Department of _COMMERCE WITH COMPUTER APPLICATION		
Name	Dr.A.INDHUMATHI	
Designation	ASSISTANT PROFESSOR	
Qualification	M.Com.,M.Phil.,M.B.A.,Ph.D.,	
Email id	induapac@gmail.com	
Alternative email id	-	
Experience	14,Years	
Date of joining	16.06.2004	
No. Of Journal Publication (International)	2	
No. Of Journal Publication (National)	-	
No. Of Conference Attended (International)	2	
No. Of Conference Attended (National)	7	

Academic Credentials

Level	Degree	Specialization	University	Year of Completion
UG	B.Com	COMMERCE	MKU	2000
PG	M.Com	COMMERCE	MKU	2002
M.Phil.,		COMMERCE	MKU	2003
Ph.D.,		COMMERCE	MKU	2017
Other1	MBA	MARKETING	ALAGAPPA	2012

Details of Journal Publications:

INTERNATIONAL

- 1.“Indo Global Journal Of Management Science HR” Practices in Banking Sector ISSN No : 2320 - 7892
2. International Journal of Emerging Business Issues A Study on Job Satisfaction of Bank employees” with reference to Indian Overseas Bank, Tiruppur and Dindigul District. ISSN No:0975 8925

Details of Conference/Seminar Attended:

1. International:

1. Presented a paper Advances in Numerical Analysis and Applied Mathematics Mathematics for commerce in A.P.A. College for Women, Palani.
2. Presented a paper Impact of Global Crisis in Indian Business HR Practices in Banking Sector in Annai Mathammal Sheek Engineering College, Namakkal.
3. Presented a International Journal of Emerging Business Issues.

2. National

1. Presented a paper Entrepreneurship In the Age of Conglomerates Job Satisfaction of Bank Employees in Christian College, Kodaikanal.
2. Presented a paper Emerging Trends in Marketing Role of advertising in Marketing in Hajee Karutha Rowther Howdia College, Uthamapalayam.
3. Presented a paper Reasonable Tourism for Sustainable Development Issues and Prospects Searching for a balance in tourism development Strategies in Sree Saraswathi Thyagaraja College, Pollachi.
4. Presented a paper Emerging Trends in Management Human Resource Management Practices in Sourashtra College, Madurai.
5. Presented a paper Tourism Industry in India : Challenges and Opportunities Challenges and Opportunities in rural tourism in Mannar Thirumalai Naicker College, Madurai.
6. Presented a paper Green Marketing : Prospects and Challenges The impact of green marketing on customer satisfaction and environment safety in A.P.A. College for Women, Palani.
7. Presented a paper Foreign direct Investment in Retail Trade Opportunities and Challenges Foreign direct investment in Agricultural Sector in Tamilnadu in Sourashtra College, Madurai. A two day National Workshop on consumer prostration and Empowerment in India in GTN Arts College, Dindigul